

The UK retail sector – a producers view

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Chairman, NPA and BPEX



...but I'm still a pig farmer

- Family business



- 330 sows and progeny to finish
- MPS Agri - Manufacturer of Electronic Sow Feeders



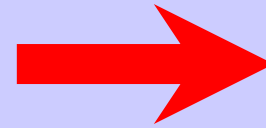
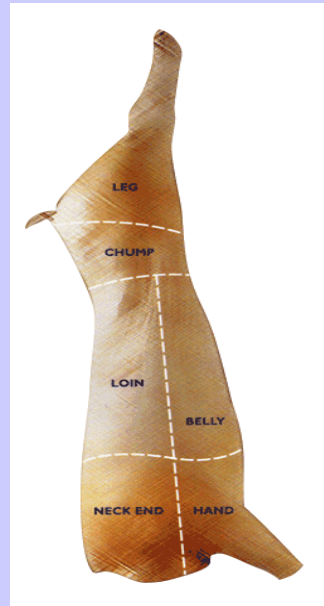
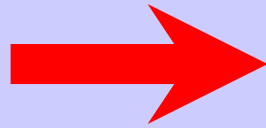
The customer is always right



And boy are they big customers...



The supply chain

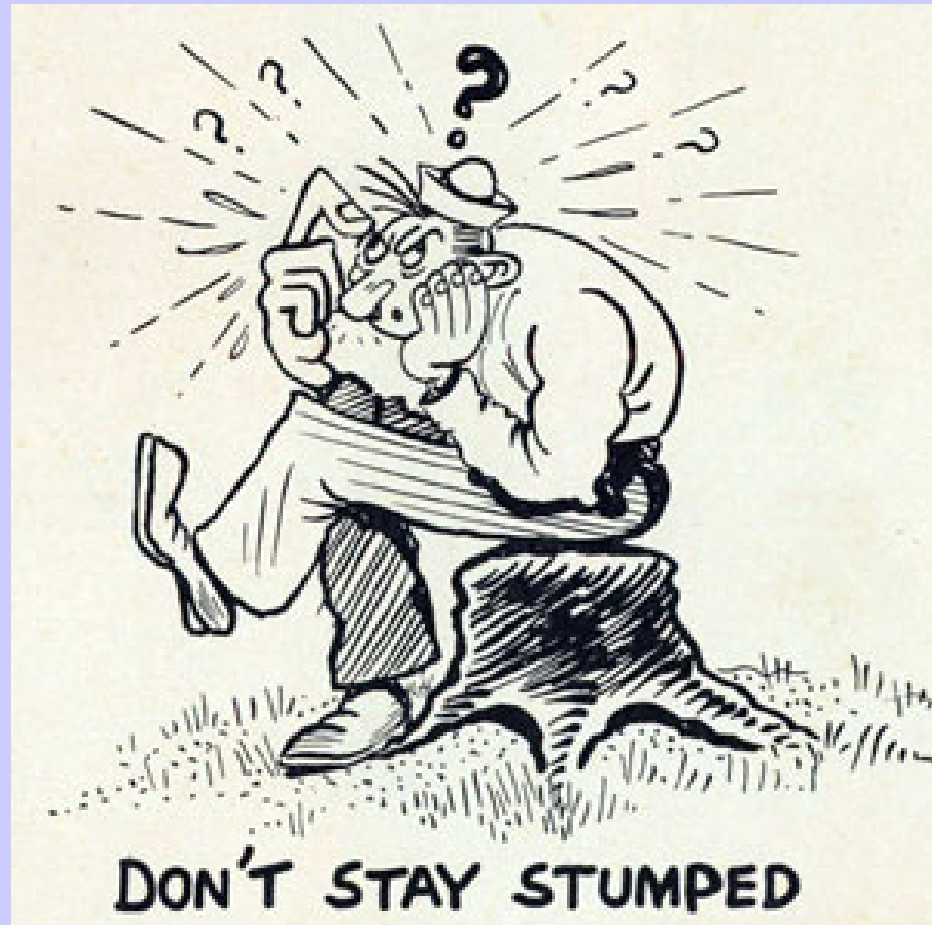


Isn't working!

Why not?



So what can be done?



DON'T STAY STUMPED

What we need is

- The confidence to invest
- Given through Whole Chain Agreements
- And working together



We don't want this...



We'd much rather have this!



Thank you!



Any questions?



