





Regulatory framework

Quality pays

**Q8.06.2013** 

# Danish Pig Production - 30 Million Pigs in 2013

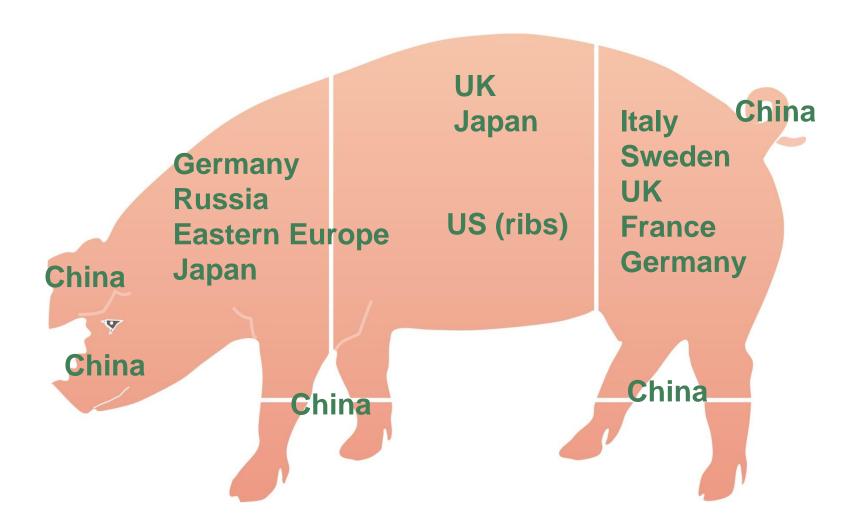


- 150-year-old industry based on co-operative model: Food Safety, High Veterinary Level, Premium Quality, Uniformity, Animal Welfare, Security of supply
- 90% of Danish pig meat is exported to 140 countries
- 10 million live pigs exported in 2013
- DanAvI genetics has increasing sale worldwide
- Non-commercial trials and recommendation in Pig Research Centre
- Independent advice service



### **Danish Pig Meat Export**





# Benefits of the Co-Operative System



- Commercial interest of producers "beyond the farm gate"
- Trust/stable relationship between producer and abattoir
- Joint Research Programmes
- Excellent communication, information flow
- Easy assimilation of quality initiatives
- Low transaction costs



INTEGRATED PRODUCTION SYSTEM



## **Board of Danish Pig Research Centre**























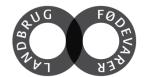








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# Danish Pig Research Centre – an Expert Organisation

We are here to develop the best products for our owners, the Danish pig producers, and to maximise our customers' benefits.

- Competitiveness
- Environment
- Animal welfare
- Food safety and health
- Knowledge in work

Marioury-related activities

Management and communication



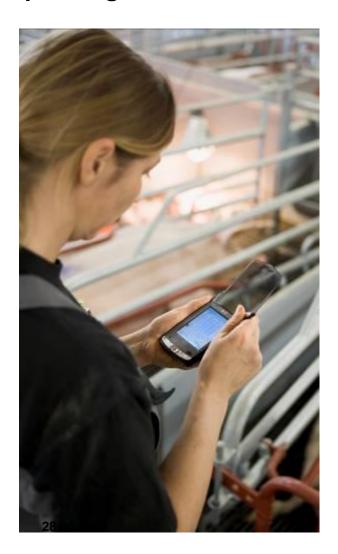
### **Danish Pig Research Centre**

Pig Research

Trials for 15 million Euro per year **Operating in 200 commercial farms** 



**Advisory service** 

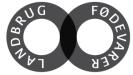


Knowledge transfer



## **Two-Level Advisory System**

Pig Research Centre





#### **Manuals**



#### Farestaldsmanagement



Farestaldsmanual version 3.2





#### Vådfodermanagement



Vådfodermanual version 2.1 - maj 2011





#### Vækstmanagement Svin



Vækstmanagement version 2.2 - juni 2011





#### Drægtighedsmanagement



Drægtighedsrmanual version 1.1 - maj 2011







#### Poltemanagement



Poltemanual version 1.1 - maj 2011



#### Løbemanagement



Løbemanual version 1.1 - maj 2011







#### Saneringsmanagement ved totalsanering



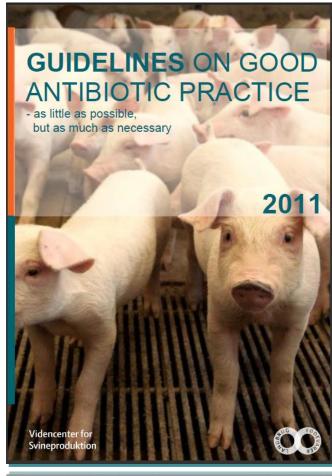
Saneringsmanual version 1 - 2008





#### **GUIDELINES**







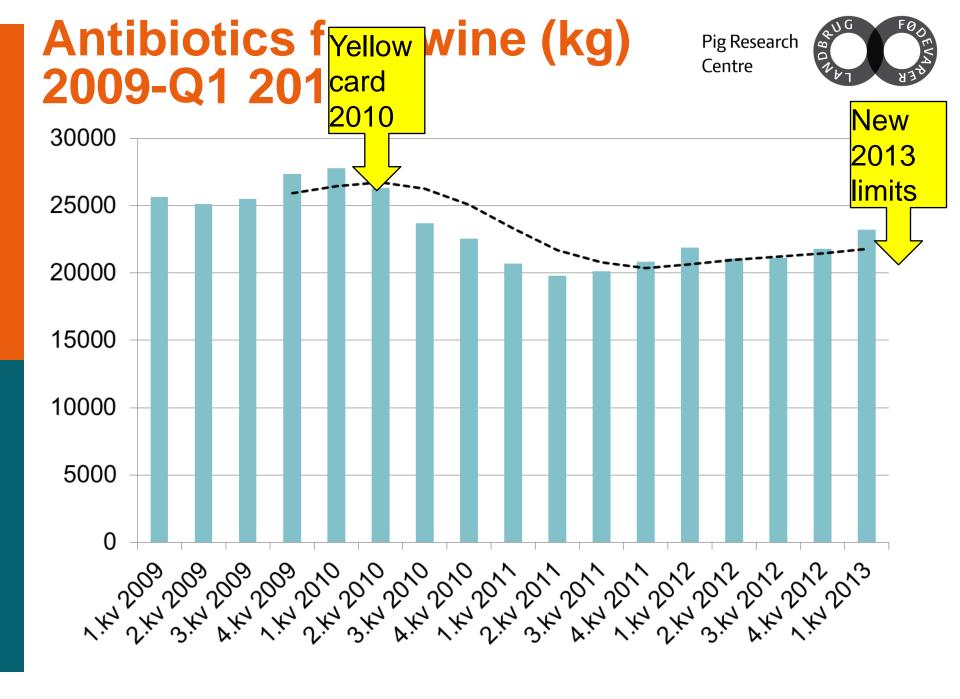
## As little as possible, but as much as needed

- English
- Danish
- Russian

vsp.lf.dk

Link til Smartphone:

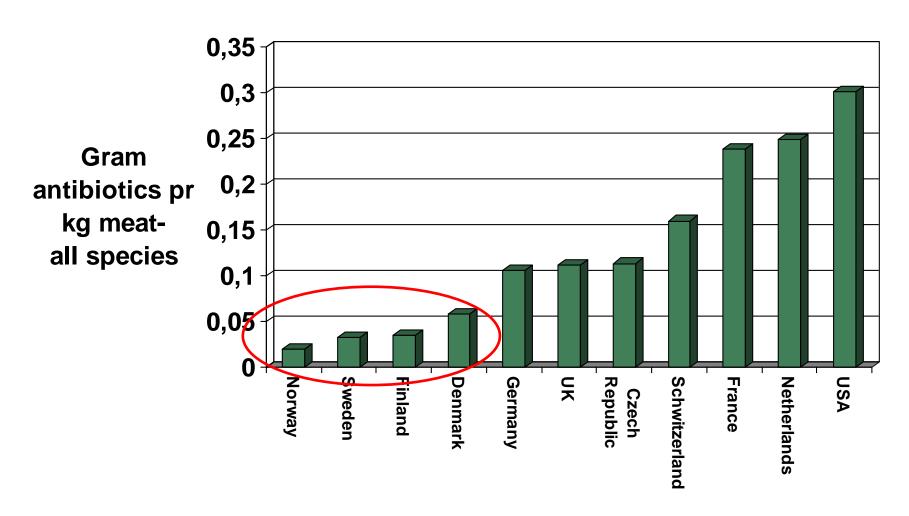




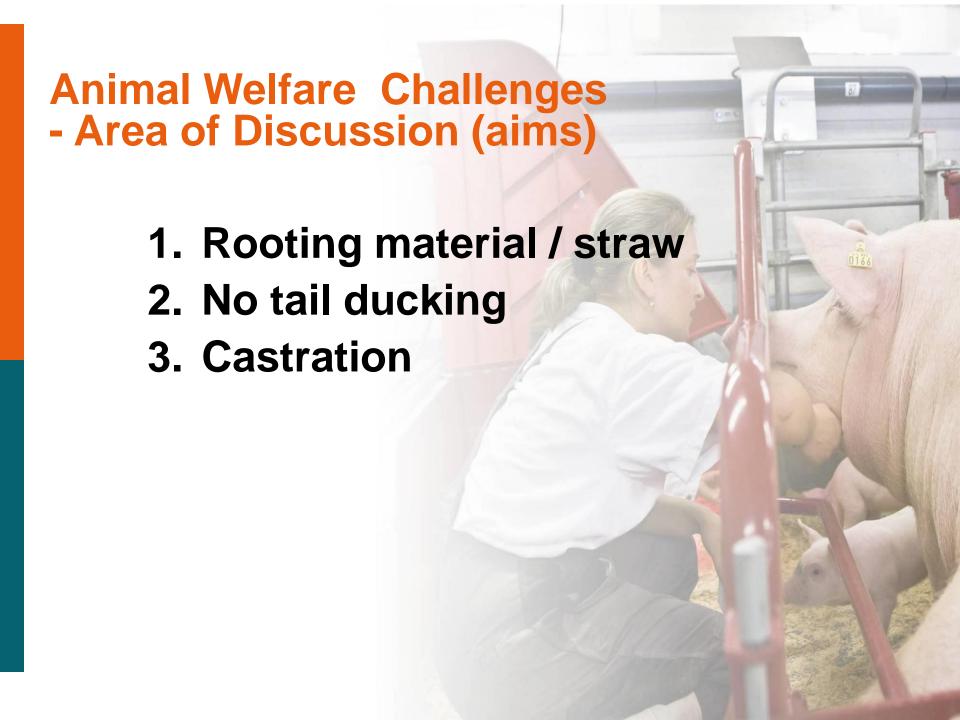


### **Use of Antibiotics per kilo Meat**

International comparison



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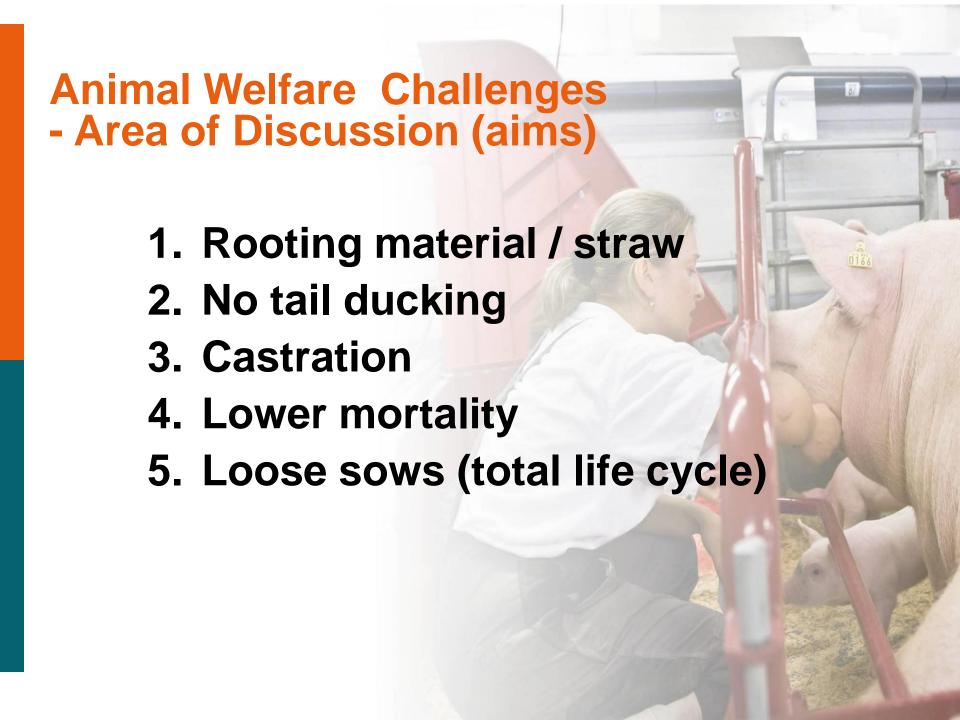


## Animal Welfare

### - Area of Discussion (aims)

### Lower mortality, pct.

	2012	2020
Sows	12,8	9,0
Piglets (incl. stillborn)	22,4	20,0
Weaners	2,9	2,5
Slaughter pigs	3,4	3,0



## **Loose-Housed Lactating Sows**



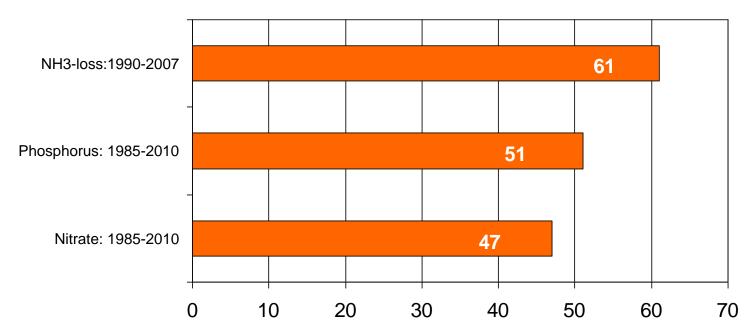
- Improved welfare for sows
- Increased milk uptake for piglets
- More uniform piglets at weaning
- Improved image

10 per cent loose-housed lactating sows by 2020

#### Reduced environmental impact per kg, %











## DanAvl – a Unique Breeding System







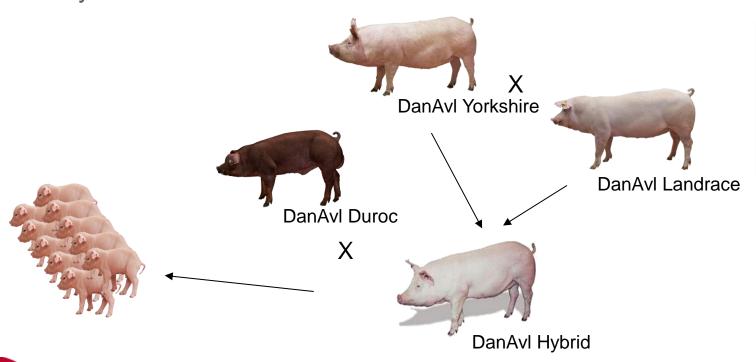
Danish Pig Research Centre
- owner of the DanAvl concept and brand



# Complete Three-Way Crossbreeding System

28.05.2013

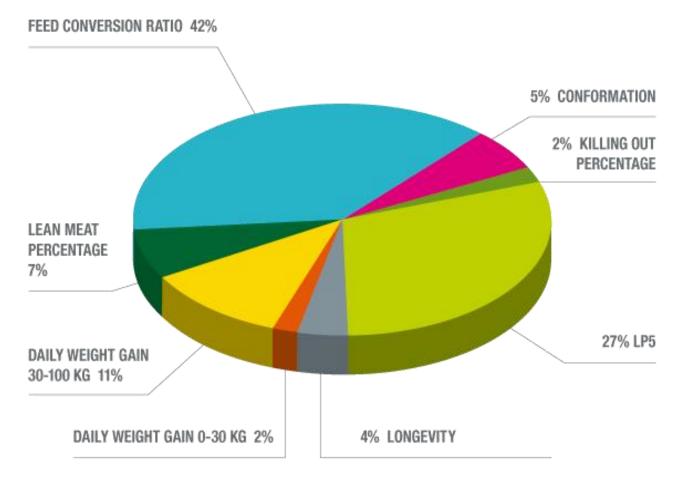
The development is based on knowledge-sharing, analyses and research





# Weighting of Traits in the Breeding Objective of DanAvl LL/YY

Economic contribution





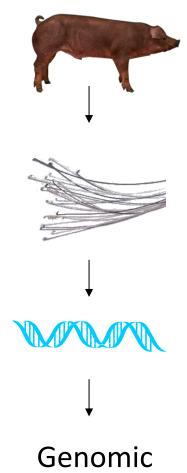
# Weighting of Traits in the Breeding Objective of DanAvl Duroc

Economic contribution with Genomic Selection

**16% LEAN MEAT PERCENTAGE DAILY WEIGHT GAIN** 30-100 KG 22% Value – DKK/UNIT/FINISHER DKK 15.66 per year **KILLING OUT PERCENTAGE 3% CONFORMATION 5%** 51% FEED CONVERSION RATIO<sup>22</sup> 8.05.2013

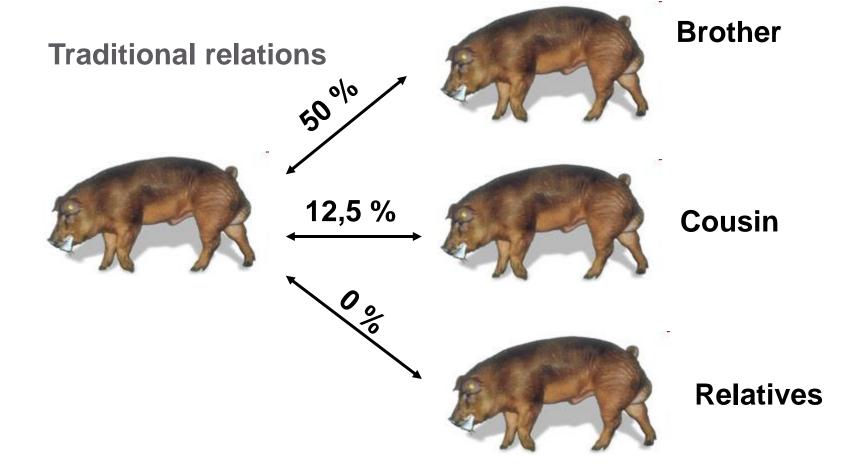
## **Using Genomic**<br/>**Information**

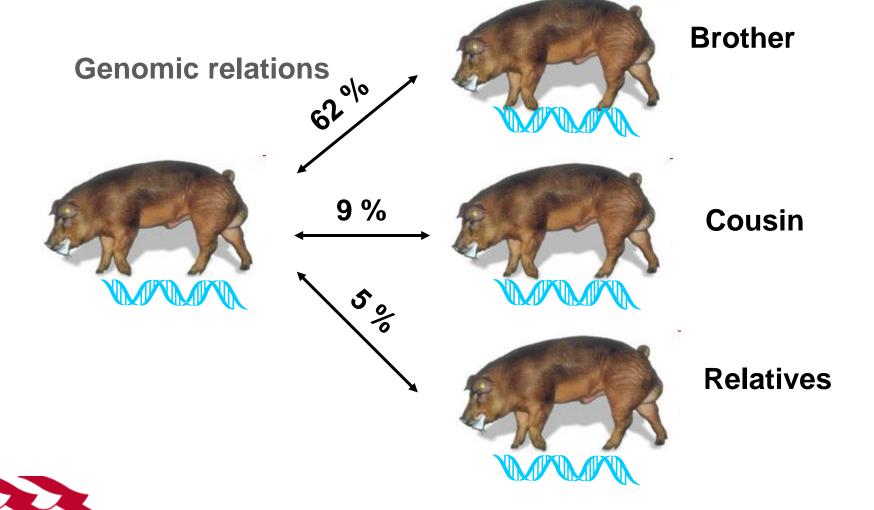




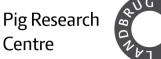
Genomic breeding value

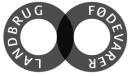


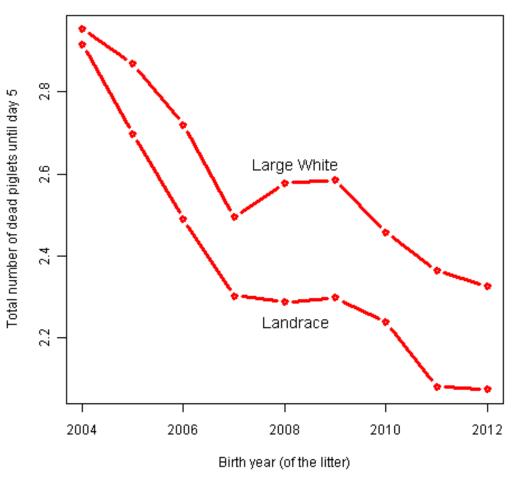




# **Total Piglet Mortality at Day 5** (LP5)







LP5: 25 % reduction in 6 years



#### DanAvl Average and Top Herds 2012

Herd Rank	1	2	3	4	5	Top 25%	AV. 2012	Av. 2011
Weaned pigs per year per sow*	35.9	35.8	35.3	35.1	34.8	32.3	29,6	28.8
Live-born pigs per litter	16.7	16.6	17.3	17.0	16.7	15.8	15,1	14.8
Weaned pigs per litter	14.8	15.1	15.2	14.9	14.8	14.0	13.1	12.7
Weight at weaning (kg)	5.5	6.6	6.5	7.0	5.9	6.8	7.0	7.1
Mortality during lactating period (%)	11.1	8.9	12.0	12.3	11.6	11.6	13,6	13.9
Farrowing rate (%)	92.8	94.4	92.0	96.3	90.7	90.1	87.0	86.7







## How to Produce 38 Piglets per Sow per Year?

- 1. 'Quality' genetics
- 2. 'Quality' management
- 3. 'Quality' housing systems
  - √ Culling/replacement
  - √ Selection from birth to mating
  - **✓** Body condition
  - √ Feeding
  - √ Heat detection
  - ✓ Mating strategies
  - **✓ Nurse sows**





# Efficiency – Finisher Herds (30-107 kilo live weight)

	20	2011	
	Top 25%	Av.	Av.
Daily weight gain, g	985	906	898
Feed conversion Kg feed per kg live weight	2.51	2.67	2.68
Average slaughter weight hot, kg	82.4	81.8	81.6
Average lean meat, %	60.4	60.4	60.4
Dead and culled, %	2.6	3.4	3.7

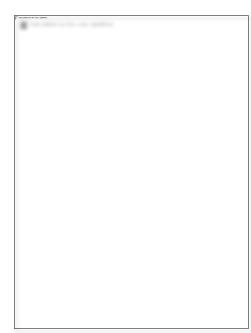






#### First Russian Multiplier herd

Sows	2013
Weaned / sow /year	32.5
Litter / sow /year	2.35
Born alive / litter	14.5
Weaned / litter	14.0
Suckling period, days	27.0
Pre-weaned mortality	3%
Weaners	
Average weight of weaning, kg	6.5
Average weight transfer to fattening, kg	20.4
Feeding days / animal	40
Mortality	0.6%
Daily gain, g	345
FCR, kg/kg	1.58
Growers	
Average weight sold	112
Feeding days / animal	82
Mortality	2.25%
Daily gain, g	1.120
FCR, kg/kg	2.30



Beeindruckende Produktionsergebnisse über einen Zeitraum von 19 Monaten:

500 Sauen mit Ferkelaufzucht bis 25 kg.

Abferkelquote 90,9 %

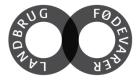
Lebend geborene Ferkel 15,4 pro Wurf / 36,2 pro Sau und Jahr Säugetage 25,8

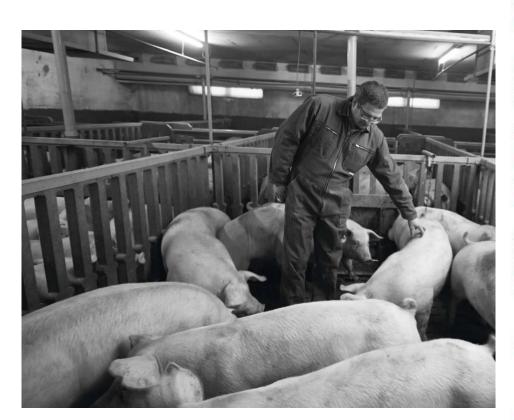
Abgesetzte Ferkel 13,7 pro Wurf / 32,4 pro Sau und Jahr Saugferkelverluste 10,6 % Würfe pro Sau und Jahr 2,36

36,2
Lebend geborende
Ferkel pro Sau
und Jahr









Beeindruckende Produktionsergebnisse über einen Zeitraum von 9 Monaten:

180 Sauen Lebendgeborene Ferkel: 34,6 pro Sau und Jahr

Ergebnisse Mast:

(Durchschnitt der Sauen und Eber)

Tageszunahmen: 1080g Futterverwertung: 1:2,45 Anfangsgewicht: 31 kg

Schlachtergebnisse: Schlachtgewicht: 94 kg Sauen: 0,99 Indexpunkte Eber: 0,98 Indexpunkte

1080g







### ŤŤŤŤŤŤŤŤ

8 employees in neighbouring areas



15 employees in slaughter-Houses and related industries

# **Concluding remarks Quality pays:**

Yes - not only for the pig industri, but also for Denmark





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Farm turnover Slaughtering and food processing to EUR 1.5 mio. turnover to EUR 2.2 mio

Tax income will fund at least 8 public sector employees.





## **Thank You!**