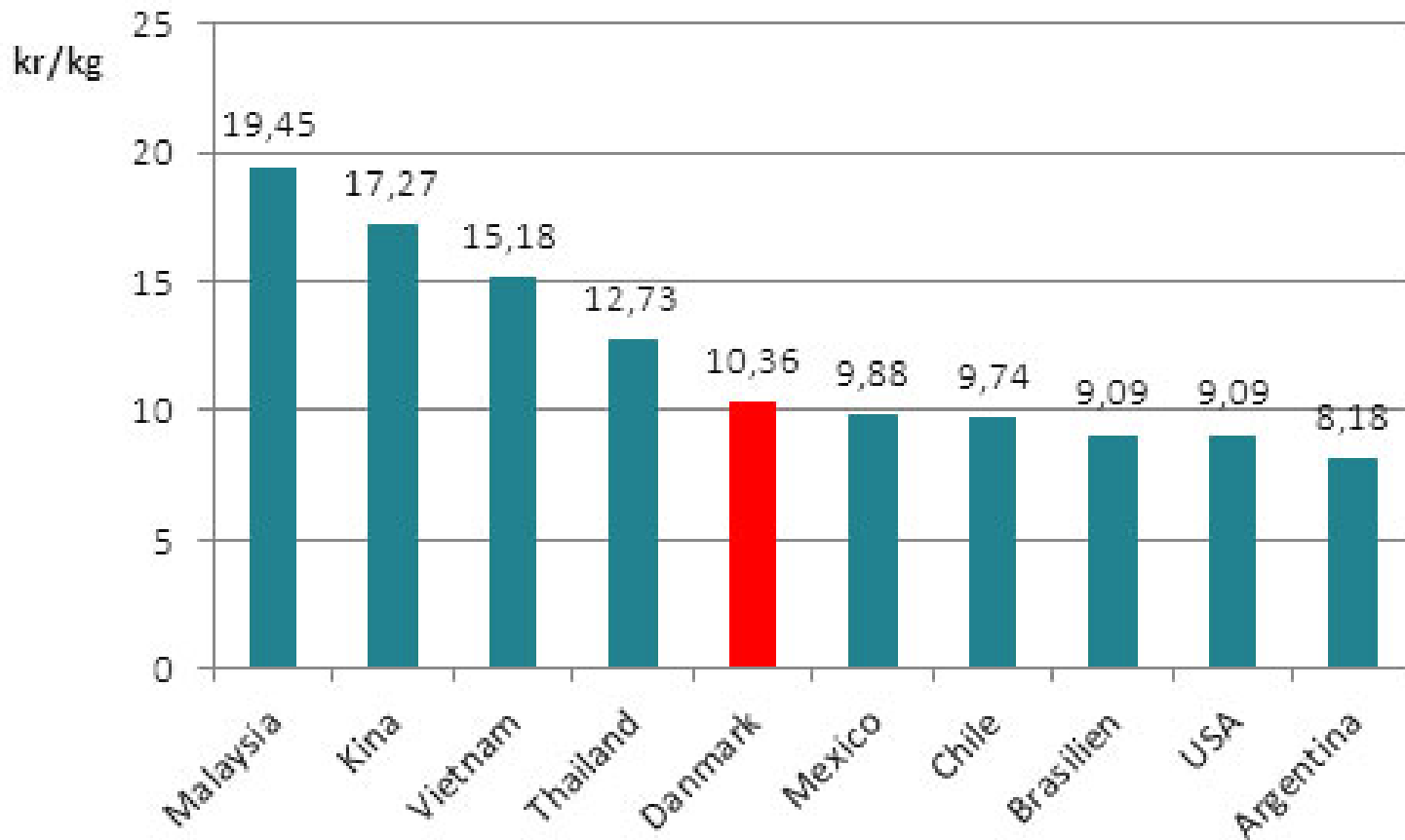


A large, light blue, stylized watermark of a pig's head is centered in the background. The pig's face is composed of thick, rounded lines, with its ears pointing upwards and its snout at the bottom. The watermark is semi-transparent and serves as a decorative backdrop for the text.

Today's Pig Production - Optimize the Potential

Director Hans Aarestrup, M.Sc
Association of Danish Pig Producers
(Proud member of EPP)

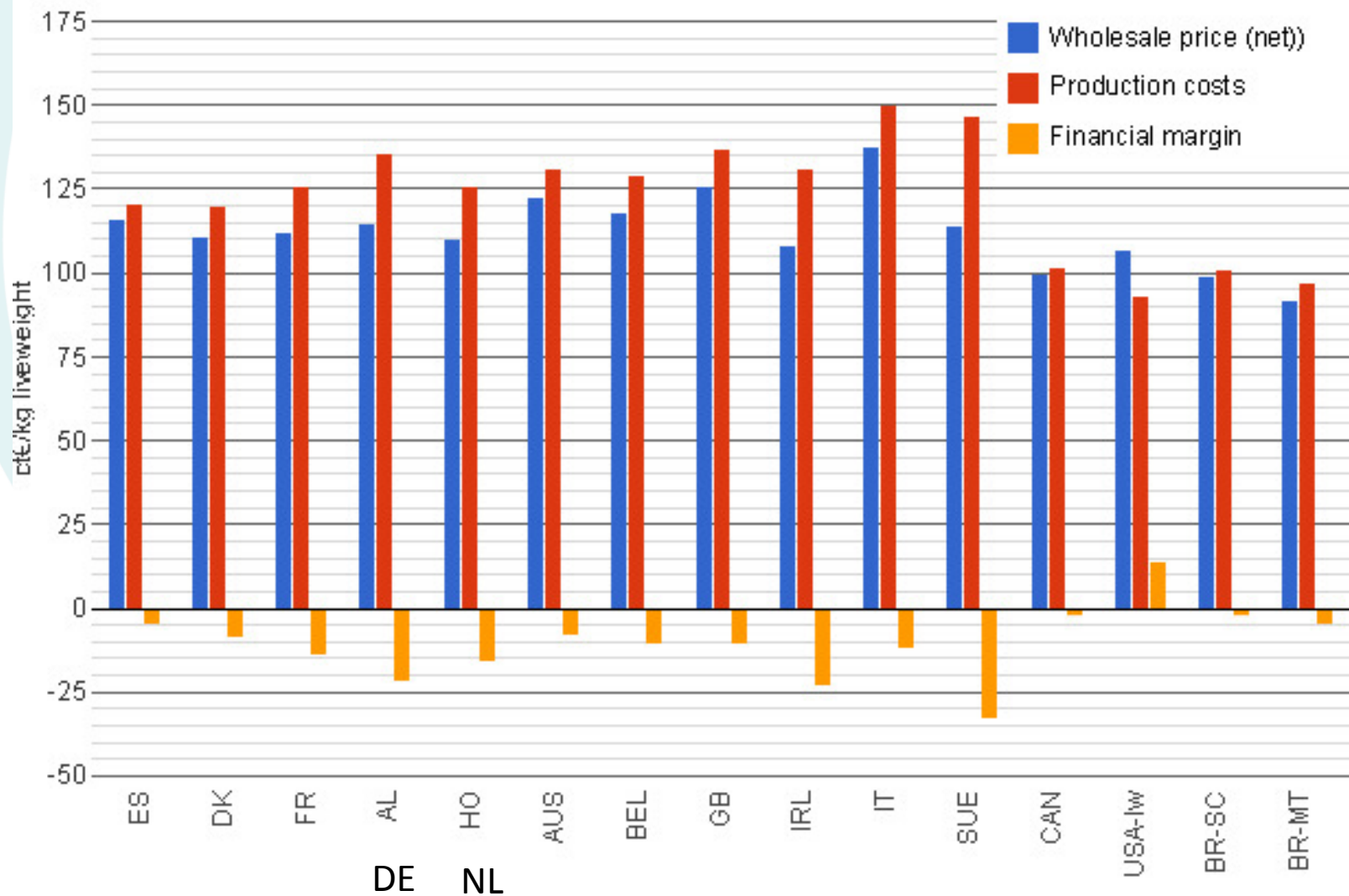
Production cost 2010 - around the globe



Iowa State University, Danish Pig Research Center (VSP)

Interpig comparison 2011

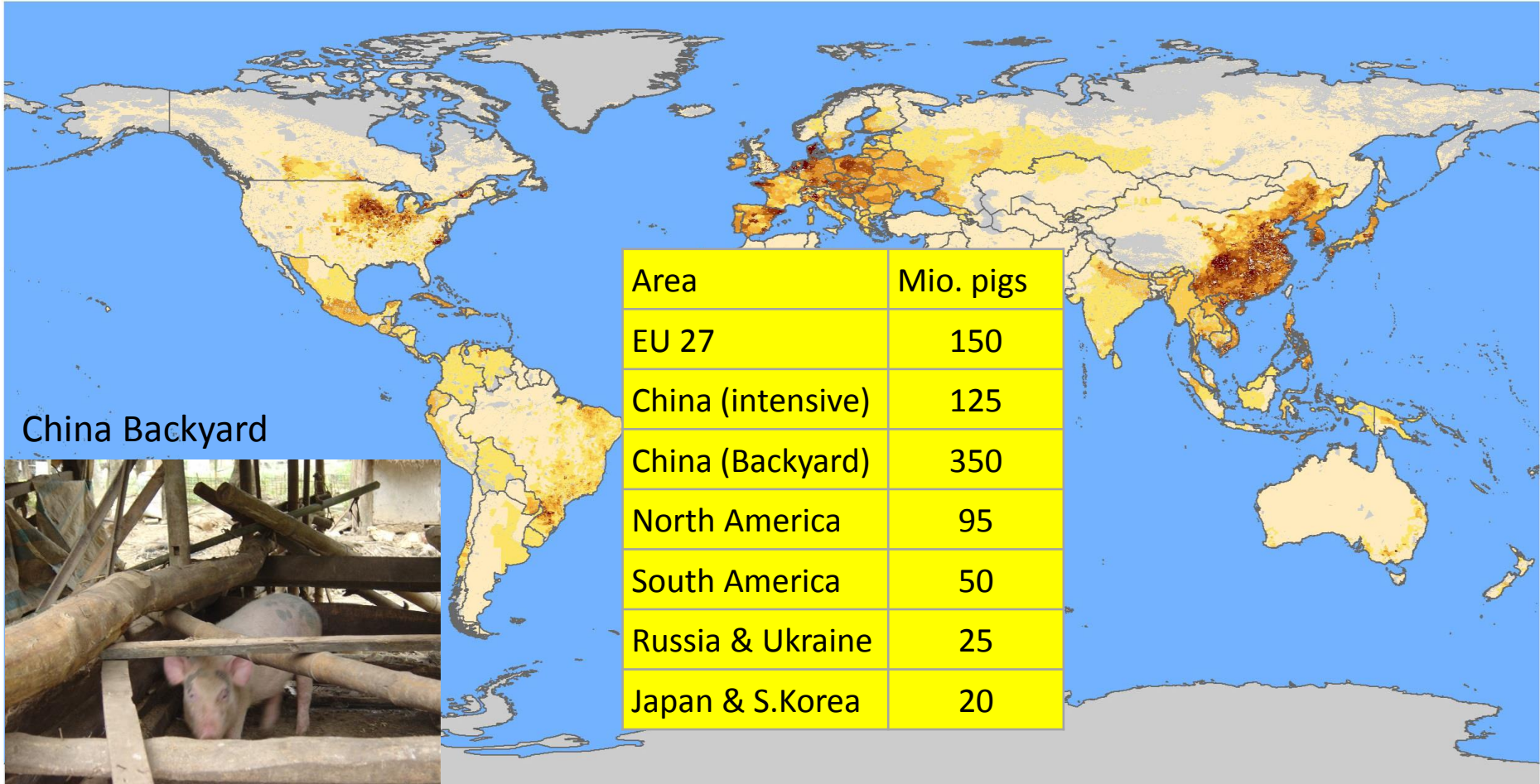
(released okt. 2012)



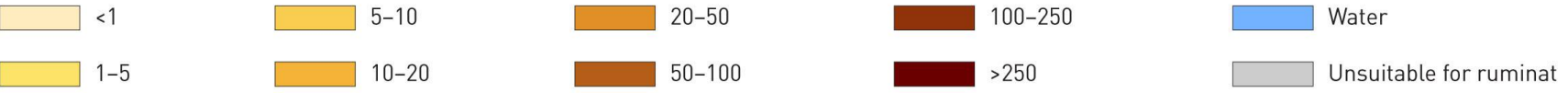
European Pig Producers need to be the Champions

- High costs, due to political demands raises the challenge.





Number per square km



Source: Gridded Livestock of the World



Optimize your Potential Fly or Die



Quality Pays



Competition





Braslian Growth Promoter

Thank you for your attention!